CROWN
Brand-Building Packaging™

12oz Beverage Can Template
Customer is to Fill out ALL Information Prior to Art Submission

Customer Name : Customer to Fill Out
Design Name : Customer to Fill Out
Date : XX/XX/XX
Is this a New Design: Yes or No
Replace Existing Design #: XXXXXX
What is the Varnish Type : Gloss or Matte

UPC #: X-XXXXX-XXXXX-X
Is there Material Available for Color Matching : Yes or No
Has Type Been Converted to Outlines : Yes or No
Are All Support Files 300dpi Photoshop Files? : Yes or No
Have Spot PMS Colors Been Assigned? : Yes or No

INK #1 = Customer to Fill Out PMS #
INK #2 = Customer to Fill Out PMS #
INK #3 = Customer to Fill Out PMS #
INK #4 = Customer to Fill Out PMS #
INK #5 = Customer to Fill Out PMS #
INK #6 = Customer to Fill Out PMS #

DOWNLOAD ARTWORK SPECIFICATIONS HERE: https://www.crowncork.com/sites/default/files/CrownGraphicsDesignSpecifications.pdf

— CAN LIMIT
— COPY LIMIT
— NECK BEND
OVERLAP (Reference Guideline Packet for Handling This Area)

OVERLAP (0.4029")
OVERLAP (0.2868")

NECK (0.5390")

FLAT AREA (3.8688")

LITHO LIMITS (4.5179")
TYPE LIMITS (4.2177")

TYPE LIMITS (7.6891")
LITHO LIMITS (8.3785")

DATE CODE   ® MAXXXX   FPO

UPC INFORMATION
Below is a 100% full size Non-Truncated UPC with a white background and aluminum bars. This is what we recommend for optimal printing and scanability. White counts as one of the six colors.

UPC Box Measurements
(1.0656" x 1.5058")

UPC GENERATION
Crown Graphics will remake ALL UPCs to meet our production requirements. All that is required from the customer is the UPC #, bar color, human readable color, and the placement of the box within your design.

CGS032519