



Investor's Business Daily Top 25 ranking:

We were named to *Investor's Business Daily's* Best ESG Companies of 2021, joining a prestigious list of top 100 businesses with exceptional environmental, social and governance (ESG) ratings. In addition to making the list for the first time and ranking at #24 overall, we also stood as the only packaging company among the top five organizations in the Industrials category.

CDP Climate Change Leader ranking:

We achieved an "A-" ranking in the Climate Change 2021 report from the CDP, a leading global environmental impact non-profit organization, placing us at the program's top "Leadership" tier. With this grade, we outperformed the global average of a "B-" and our industry peer group, which averaged a "C."

CDP 2021 Supplier Engagement Leaderboard ranking:

CDP also awarded us an "A" Supplier Engagement Rating (SER) following its annual climate change assessment, earning us a top position on the 2021 Supplier Engagement Leaderboard. This score placed us in the top 8% of over 11,400 graded companies around the world.

ASI certification in Brazil:

Our Brazil operations are the first in our global network to receive dual certifications from the Aluminium Stewardship Initiative (ASI). In late 2021, all six production facilities in Brazil met the requirements for responsible production, sourcing and stewardship of aluminum, fulfilling the ASI Performance Standard. In Q1 2022, Crown Brazil achieved the ASI Chain of Custody (CoC) certification, which complements the ASI Performance Standard and reinforces our compliance around responsible sourcing policies, anti-corruption, human rights due diligence and conflict-affected and high-risk areas. In addition to meeting ASI's required criteria, the Brazil team also elevated work being done around biodiversity and human rights impact assessments to create a more conscientious system.

ASI certification in Mexico:

Initiating similar efforts as their Brazilian colleagues, our beverage can operations in Mexico also earned the ASI Performance Standard, aligning with the objectives our **Twentyby30** sustainability program and underscoring our commitments to strong corporate stewardship. The Mexico team's achievement also supports our customers in their own ethical and responsible sourcing goals. Next up: the team has set its sights on securing the ASI CoC certification in Mexico and efforts are currently underway.

Mexico Renewable Electricity:

We are on track to exceed 40% renewable electricity for our global beverage operations in 2022 after reaching milestones around solar and wind power usage. In 2020, we became the first metal packaging manufacturer to utilize renewable electricity in all our U.S. and Canadian beverage can plants. Our progress has expanded into Mexico, with plans to power most of our beverage can operations with renewable electricity before the end of the year. These efforts drive us toward our current targets of reaching 75% renewable electricity by 2030 and 100% by 2040.



Twentyby30

Accelerating Sustainability

NEWS

**Crown Twentyby30 Program
Quarterly Internal Newsletter**

ISSUE 2 : MAY 2022

Leadership Perspective

Welcome to the second issue of our quarterly sustainability newsletter. As we closed out 2021, we made numerous new strides that have furthered our progress toward our **Twentyby30** sustainability goals. In the spirit of continuing to raise the bar, we have updated our targets in key areas such as Climate Action and set new global recycling goals, pushing us to work even more quickly, strategically and effectively as a global team. It is this mindset that keeps us accountable for growth, shows our commitment to you and our other stakeholders and helps set the pace for industry action.

While these ambitious goals focus on what is to come, it is also important to note where we have created impact as of late. This newsletter shares some of those highlights, including regional achievements that can serve as inspiration and create excitement, new corporate-level initiatives that have gained traction in the last several months and third-party recognition that validates our current course.

Whether activities are happening at the plant- or headquarters-level, just kicking off or kicking into high gear, we will continue to provide regular updates on the progress being made across the Company. In between newsletter issues, we encourage you to visit our corporate website and follow us on LinkedIn to stay up to date. We want to hear from you—the people behind the progress—on how you are helping us advance our goals to be the most responsible corporate citizen we can be. Send your progress and ideas to sustainability@crowncork.com – and you might see your work in a future newsletter edition!

John Rost





Working Together

Prioritizing Our People

The Working Together pillar of our Twentyby30 program focuses on goals that nurture a safe, diverse and inclusive workplace where new ideas and innovative thinking are encouraged and rewarded. To make progress against that goal, we have identified four key objectives to advance Diversity & Inclusion across our Company:

D&I Awareness & Best Practices

Training opportunities extended to all leaders

- **D&I Ambassadors** Master Class (train the trainer)
- **D&I Foundations** program to embed inclusion on-site
- **Inclusion Booster Program** to build psychological safety, preventing micro-aggressions etc.

Employer of Choice

Regional hiring approach to improve gender & minorities ratio

- **Recruitment workshops** to be extended among the Group HR Community
- *Counteracting Unconscious Bias in Recruitment* for managers
- **FORWARD Initiative** to be launched at Group level

D&I Guidance

D&I remains a visible part of the Company's overarching strategy

- Crown **D&I principles**
- **Due diligence process** on the Human Rights Policy (ASI requirement)
- Divisional **D&I committees**

Positive Workplace

Inclusion becomes "business as usual"

- Women-focused initiatives (Podcast series, Women in Leadership training, mentorship)
- Accelerate the initial steps taken toward **flexible working**
- Group **D&I Best Practice Award**

We will share examples of progress against these objectives in future editions of this newsletter.

Green Around the Globe

We value the work you, our employees around the world, are doing to integrate sustainability into your day-to-day decisions, while continuing to improve and elevate our performance.



The efforts of the winners of our recent Chairman's Awards are just a few examples of the tremendous work being executed across our footprint and the dedication it requires to accelerate our success on a global scale.



Bangi, Malaysia - Beverage

Received the Environmental Sustainability Award for minimizing the impact of our operations through reduced volatile organic compound (VOC) emissions, leading to greater employee protection and ozone layer protection, as well as providing electricity and gas savings.



Izmit, Turkey - Beverage

Received the Sustainability Award for Safety for prioritizing a positive work environment and operational safety to better protect employees, implementing new training methods, topical discussions and improved awareness, reporting and corrective actions.



Owatonna, Minnesota - Food

Received the Social Sustainability Award for engaging its community with activities that significantly enhance the well-being of its members including employment opportunities, toy drives for children and other examples of outreach.



Brazil - Division

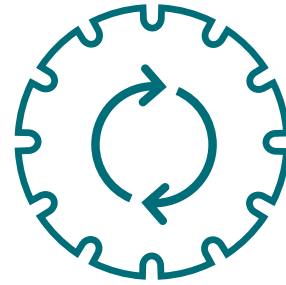
Received a special Divisional Environmental Award for creating and exercising more effective methods of reduction, reuse and recycling to reach zero waste to landfill at all seven of its local manufacturing facilities.



PILLAR SPOTLIGHT:

Optimum Circularity

Our Optimum Circularity pillar is on its way to full optimization. Recently, we have increased our investment in this critical area to yield tangible, trackable progress. Why boost our activities on this front? Supporting the Circular Economy means initiating strategies that encourage energy and resource efficiency, material reuse and landfill waste reduction. Closing the loop with our products helps to preserve our environment and industry for years to come, making it a core aspect of our Twentyby30 program.



Every Can Counts campaign in Brazil

Newly expanded to Brazil is the industry's Every Can Counts organization, whose mission is to achieve higher recycling rates for aluminum beverage cans. Called Cada Lata Conta (Portuguese for "Every Can Counts") and led by Abralatas, the new regional campaign will utilize public education and other activities to transform the way consumers think about recycling beverage cans. **The goal? To build on the progress of Brazil's already-impressive recycling rates, which have remained above 95% for over 15 years.**

Can capture grant collaboration

Our work with the Can Manufacturers Institute (CMI) to improve process and performance at local recycling centers continues to ramp up. To date, we have helped to fund five can capture equipment grants that allow material recovery facilities (MRFs) to more effectively separate used beverage cans (UBCs) from other recyclables and divert them from landfills.

As a result of our teamwork, an additional 71 million aluminum cans will be recycled annually, totaling over \$1.15 million in revenue for the U.S. recycling system. To put it into perspective: The energy savings from those results could power more than 28 million American homes for one hour.

Establishment of new recycling rate goals

We recently launched global recycling targets to drive the industry toward the highest achievable recycling rates, in addition to boosting our own recycled content averages and recycling rates.

Our sights are now set on the following:

Asia Pacific

Work with industry partners to establish **country-wide recycling rates** in the **three major markets** in which we operate: Cambodia, Thailand and Vietnam.
Establish 2030 recycling goals by the end of 2025.

Americas

- U.S.: In line with our industry partners, strive to achieve: **70% by 2030, 80% by 2040 and 90% by 2050.**
- Mexico: Continue to **maintain >90% through 2030**. Work with industry partners to establish a country-wide recycling rate.
- Brazil: Continue to **maintain >97% through 2030.**

EMEA

Crown will work with **industry partners** throughout the EMEA region to strive for an **80% recycling rate** in the countries in which we operate.



Crown Charitable Giving

Committed to Our Communities

Helping Children within Our Communities

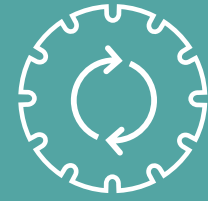
A donation to the Northern Kentucky Children's Advocacy Center in Florence, Kentucky, which focuses on prevention, evaluation and treatment to children and families who are victims of abuse, enabled a critical computer system upgrade. As a result, the organization will be able to **maintain better accuracy for digital records and more effective treatment for children.**

Supporting Our Service Animals

A new minivan purchase made for Canine Companions for Independence in Medford, New York, which provides service dogs to disabled individuals including children and veterans, will enable the transport of service dogs for training, assessments and services. With the vehicle, the organization will be better equipped to continue **improving local disability awareness and inclusivity.**

Nourishing Our Neighbors

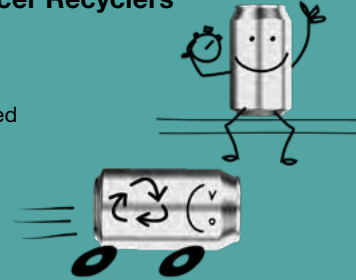
Funds provided to the Montgomery County Food Bank in Conroe, Texas allowed the center to install LED lighting in its warehouse, increasing energy efficiency and reducing related electricity costs. With the cost savings created by the equipment swap, the organization **will be able to offer more than 60,000 additional meals a year** to local families.



Optimum Circularity

Recycling Fact 1: Speed-Racer Recyclers

Did you know that when aluminum cans are recycled properly, their **journey from the bin back to the retail shelf can take just 60 days?**



With that kind of transformation potential and short turnaround time, metal is undoubtedly a **model example of the Circular Economy.**

Recycling Fact 2: System Supporters

Let this sink in: Used beverage cans (UBCs) are **the most valuable packaging formats in the recycling stream.**



On top of this, most material recovery facilities wouldn't be able to operate without the revenue UBCs provide—meaning **metal is actually funding recycling for other materials** and helping to reduce landfill waste.

Questions & Suggestions

Sparked by a new sustainability idea?

Working on a project or initiative that you'd like to share with your global colleagues?

Send your questions and stories to sustainability@crowncork.com



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