



### 3BL Media 100 Best Corporate Citizens Ranking.

We ranked within the top ten climate change performers on 3BL Media's 100 Best Corporate Citizens of 2021 list for our aggressive efforts around greenhouse gas emissions and energy consumption—and after surpassing our targets to reduce our carbon footprint.

### Committing to The Climate Pledge.

With this Pledge, we have made a commitment to be net-zero carbon across business operations by 2040 (10 years ahead of the Paris Agreement) and will continue elevating our efforts around greenhouse gas emissions and climate protection.

### Joining the Ellen MacArthur Foundation

We have joined the Ellen MacArthur Foundation's Network, which connects us with like-minded global organizations and enables us to work together to create innovative solutions for the transition to a circular economy.

### EPA's Fortune 500® GreenPower Partners Top 25 Ranking

We landed within the U.S. EPA's top 25 Green Power Partners from the Fortune 500® list after becoming the first metal packaging manufacturer to operate 100% of its beverage can plants in the U.S. and Canada on renewable energy, which demonstrated our commitment to advancing the green power market.

### 2020 CDP Supplier Engagement Leader Ranking

CDP, a leading global environmental impact non-profit organization, gave us a spot on its 2020 Supplier Engagement Leaderboard for our actions and strategies to reduce emissions and manage climate risks across our supply chain.

### Top Sustainalytics Ranking for Metal and Glass Packaging Sector

ESG ratings provider Sustainalytics named us number one in our sector for minimizing risk (including risk around products and services, as well as in occupational health and safety), putting us in a top assessment category only achieved by 1% of global corporations.



**Twentyby30**

Accelerating Sustainability

# NEWS

**Crown Twentyby30 Program**  
Quarterly Internal Newsletter

**ISSUE 1 : OCTOBER 2021**

## Leadership Perspective

Just over a year ago, we launched our ambitious **Twentyby30** initiative to take our sustainability performance to the next level and enable us to be the best employer, partner and corporate citizen that we can be. When announcing the program to you, our global associates, we said that achieving its goals would require your individual ideas, actions and contributions. That point remains true, and we are proud to say that many of you have followed through and contributed to the progress we have continued to make on our sustainability journey.

In the last 16 months, the Company has taken critical steps to affect real change through the pillars of the **Twentyby30** strategy and drive improvements in areas like climate change, resource and waste management and Diversity & Inclusion. With so much happening around the Company, we will be communicating with you quarterly via this newsletter so you can stay up to date.

We hope you will be inspired by the work being done by your colleagues across the globe and will lend your ingenuity, work ethic and team spirit to our cause of fostering meaningful change today and into the future.

Tim Donahue





Our people are the backbone of our sustainability and business success. We remain committed to providing you with safe, engaging work environments and access to high-value learning experiences to help you reach your highest potential. Here are a few examples of how our facilities around the world are furthering our Total Safety Culture:

**Elevating Safety Conversations:**

Our Izmit, Turkey beverage plant has established formal “safety circles” for open discussions on the topic. It is also providing education through its Safety Observation and Communication Programme, all with the purpose of creating a stronger dialogue between various roles at the facility. Similarly, our Karawang, Indonesia beverage plant is conducting daily preemptive safety discussions, weekly operational reviews and monthly committee meetings to discuss best practices, identify improvements and reinforce safety as a top priority.

**Improving Work Environments:**

The team in Dammam, Saudi Arabia enhanced the beverage plant’s air filtration and reduced fumes to create a cleaner atmosphere for employees. They also replaced vertical ladders with new steps and working platforms to minimize the risk of falls and injury. In addition, our Jeddah, Saudi Arabia beverage plant took steps to improve ventilation, minimize tripping hazards and introduce more ergonomic workstations to reduce physical stress.

**Reducing Incident Rates:**

Since 2018, our Acayucan, Mexico canmaking equipment facility has achieved and maintained a Total Recordable Incident Rate (TRIR) of 0.0. In the same time frame, our Worland, Wyoming beverage plant has also reduced its rate by 20%. Both teams have conducted more regular behavior observation, safety inspections and compliance monitoring, among other protocols. In our Transit Packaging Division, similar strides have been made, including significant streams of accident-free days at our plants in Sriracha, Thailand; Rudrapur and Bangalore; India.

The contributions you make to our business every day have allowed us to make incredible progress on our sustainability journey. Here are just a few examples of how your colleagues around the world are delivering continuous improvement and helping raise our performance standards to the highest level.



**Manaus, Brazil Beverage**

With climate action top of mind, this plant became a pioneer in its region as *our first facility in Brazil to be fully supplied by renewable energy*, representing 8% of the area’s energy consumption. The team is committed to maintaining alternative energy usage through 2050, understanding that reducing emissions and atmospheric pollution not only aligns with **Twentyby30** program goals but also protects the precious rainforest environment local to the plant.



**Suffolk, Virginia Food**

To reduce its landfill footprint and contribute to a Circular Economy, this facility established a new system for recycling its used plastic strapping. By collecting and reselling the material to our Transit Packaging Division, *close to 9,000 pounds of plastic have been recovered and funneled into reproduction*, helping eliminate unnecessary strapping waste and creating a mutually beneficial program between different plants.



**Aurora, Illinois Design (Midwest Graphics Studio)**

Recognizing it could more effectively preserve critical resources, this team identified an opportunity to reuse supplied slip sheets bundled with metal printing plates instead of ordering new rolls of paper. This switch in protocol has *reduced the plate department’s paper consumption to a quarter of previous levels* and has created an annual savings of almost 5 miles of paper.





# Crown Charitable Giving

*Committed to Our Communities*

We embrace the opportunity to care for and support those who live and work in the diverse communities where we conduct business. Here are just a few examples of how your colleagues around the world are practicing philanthropy and helping make an important difference in the lives of our neighbors.



### Cabreuva, Brazil Beverage

After identifying local projects for children and teenagers with disabilities, this facility invested in several partnerships to strengthen resources and give back to the community. Two projects designed to promote music culture and education included dance and musical instruments classes, while a third project involved a basketball program that trained wheelchair users in the sport. As a result of the plant's participation in the programs, around 100 individuals were connected with new skills and opportunities and were able to improve their physical and mental health, socialization and self-esteem.



### Korinthos, Greece Beverage

As part of its Health Initiative Program, this plant organized a blood donation drive in early 2020 in collaboration with Korinthos General Hospital to combat a supply shortage in the province and help meet extreme transfusion needs. Specialized doctors were on site to answer questions, educate employees about the benefits of blood donation, as well as help conduct the drive.



### Bengaluru, India Transit Packaging

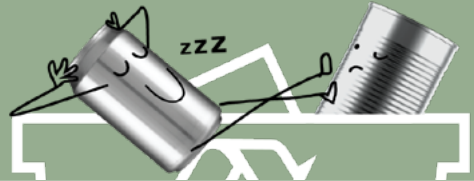
To help contribute to its local community and ensure residents had access to meals, this team supplied approximately 400 grocery kits to families in need in nearby villages.



### 1. BEWARE OF THE BAG

Bagging recyclables may cause valuable materials to end up in the landfill, as material recovery facilities cannot extract bundled items.

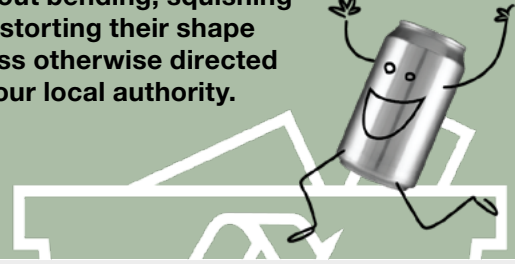
**Let your used aluminum and steel cans breathe freely in the bin!**



### 2. CANCEL THE CRUSH

Did you know that crushing cans into a puck shape may decrease the chance for material recovery depending on your municipality?

**When recycling your used beverage cans at home, simply place them in the bin without bending, squishing or distorting their shape unless otherwise directed by your local authority.**



## Questions & Suggestions

Sparked by a new sustainability idea?  
Working on a project or initiative that you'd like to share with your global colleagues?

**Send your questions and stories to [sustainability@crowncork.com](mailto:sustainability@crowncork.com)**



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